

EXHIBIT A

GRIND

OUR STORY | RECIPES

MEET THE NEW SPIRIT OF ESPRESSO GRIND

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EMAIL: INFO@GRINDESPRESSOSHOT.COM

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OUR STORY | RECIPES



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ALL BRANDS

Grind

Liqueur

We called upon our barista and bartender friends to create Grind, an espresso shot made of coffee blends and distilled spirits selected from around the world.

They settled on a combination of medium-roasted Colombian arabica beans carefully blended with smooth Caribbean rum. From bean to bar, Grind has a rich espresso taste as a shot, added to coffee, or in a mixed drink.

[VISIT GRIND](#)

Sazerac Brands

View more of our brands.

[BUFFALO TRACE](#)[WHEATLEY VODKA](#)

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SAZERAC

SAZERAC COMPANY, INC.

101 Magazine Street
New Orleans, LA 70130
866.729.3722 | info@sazerac.com

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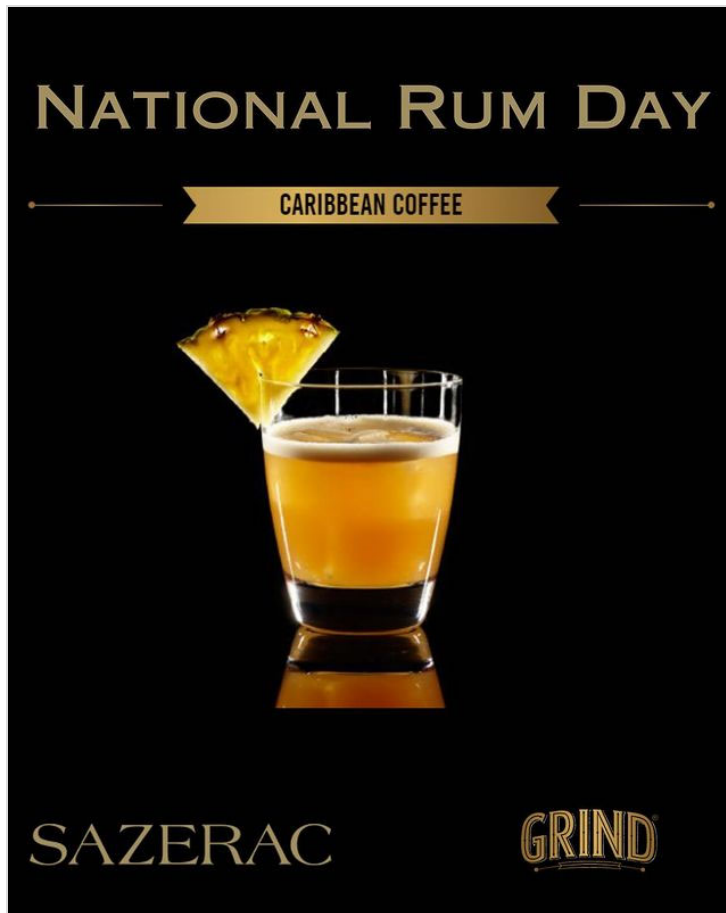
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...



sazeracompanyofficial Cheers to #NationalRumDay with a cocktail that mixes up two #SazeracBrands, a Caribbean Coffee featuring Grind® Espresso Spirit and Cane Run® Rum. Get the recipe for this tropical tippie below:

0.5 Oz Grind® Espresso Spirit
 1 Oz Cane Run® Rum
 0.2 Oz Amaretto
 2 Oz Pineapple Juice
 0.2 Oz Lemon Juice

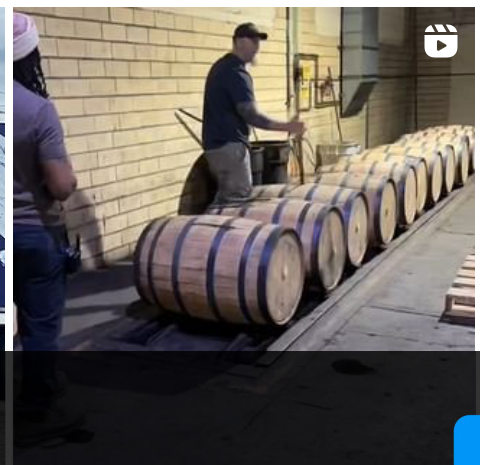


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August 16

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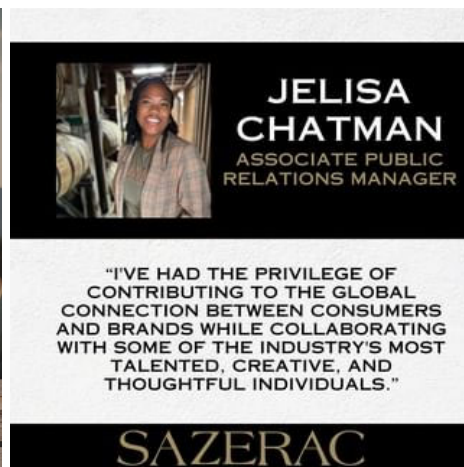
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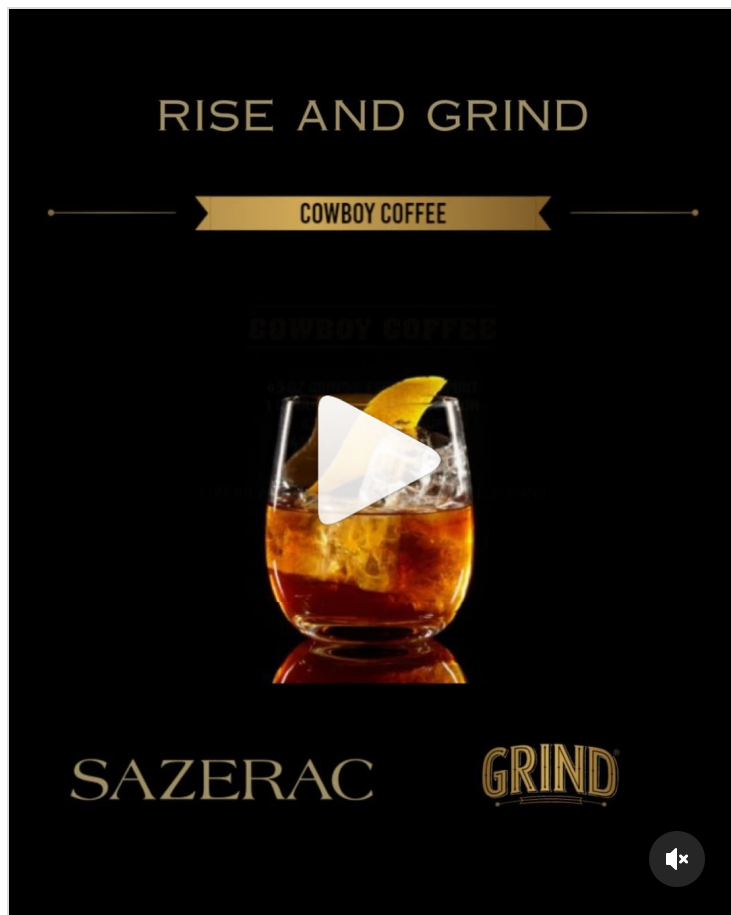
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Mix up your brunch cocktail lineup with a Grind® Espresso Spirit Cowboy Coffee, featuring @buffalotracedistillery bourbon, simple syrup, and bitters for an eye-opening Cowboy Coffee.

0.5 oz Grind® Espresso Spirit
 1 oz Buffalo Trace® Bourbon
 0.25 oz simple syrup
 Dash of aromatic bitters
 Combine all ingredients in a glass, add ice, stir and garnish with an orange

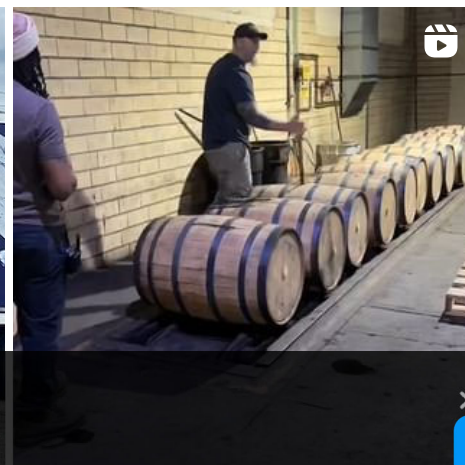


18 likes

May 17

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NATIONAL RUM DAY

CARIBBEAN COFFEE




SAZERAC
GRIND


Sazerac Company
90,536 followers
4mo •


Cheers to [#NationalRumDay](#) with a cocktail that mixes up two [#SazeracBrands](#), a Caribbean Coffee featuring Grind® Espresso Spirit and Cane Run® Rum. Get the recipe for this tropical tippie below:

- 0.5 Oz Grind® Espresso Spirit
- 1 Oz Cane Run® Rum
- 0.2 Oz Amaretto
- 2 Oz Pineapple Juice
- 0.2 Oz Lemon Juice

In a shaker add Grind® Espresso Spirit, Cane Run® Rum, Amaretto, pineapple and lemon juice, add ice, shake and strain into a rock glass filled with ice, garnish with a triangle of fresh pineapple. [...see more](#)

 174
11 reposts

Like Comment Repost Send



SAZERAC
GRIND

EXHIBIT B

FREE SHIPPING ON \$250+. NO CODE NEEDED. LIMITED TIME ONLY.

03 : 13 : 23
DAY : HRS : MIN

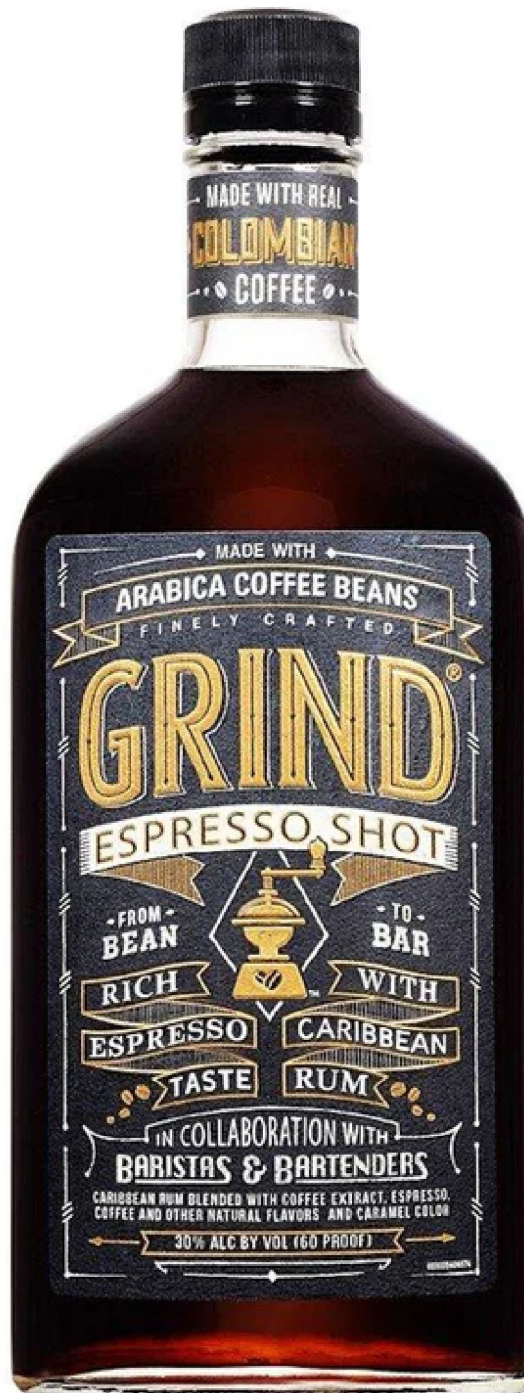
DISCOVER LIQUOR WHISKEY WINE MIXERS

OUR BARREL PICKS TOP SHELF (HIGH END) FAQ

CONTACT US REVIEWS



USD \$ ▾



GRIND

GRIND ESPRESSO SHOT RUM LIQUEUR

Case 2:24-cv-00185-PP Filed 02/09/24 Page 12 of 39 Document 1-1

<https://topshelfwineandspirits.com/products/grind-espresso-shot-rum-liqueur>



Reviews

9



Size:

750ml

— 1 +

Is this a gift? Make it special:

- ☐ Gold Bow + \$0.99
☐ Custom Engraving + \$30

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♡ ADD TO WISHLIST

Buy with **shop** Pay

More payment options

Ships from San Diego, California

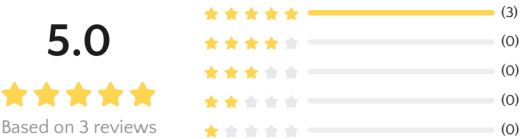
Guaranteed Authentic Trusted Store Customer Support (M-F) Secure Payments

DESCRIPTION

We love espresso and we certainly love a good cocktail, so why not an espresso spirit? We gathered our barista and bartender friends together to taste different coffee blends and spirits until we found a liquid we love: medium-roasted Colombian Arabica beans carefully blended with smooth Caribbean Rum, for a finely balanced espresso spirit that can be mixed with almost anything. We hope you like it as much as we do.

ABV 30%

CUSTOMER REVIEWS



Add a review

Most Recent

LIsa S. - Verified Buyer
★★★★★ Dec 5, 2022

It is a great coffee espresso taste
Nice flavor



Robert B. - Verified Buyer
★★★★★ Mar 19, 2022

Thank you
Easy transaction..



Jackie B. - Verified Buyer
★★★★★ Mar 17, 2022

New customer
Smooth from start to arrival. Very Satisfied and would recommend and use again!



Free shipping for orders over \$250

RELATED PRODUCTS



+



+

GRIND ESPRESSO SHOT CARAMEL RUM LIQUEUR
\$19.99

GRIND ESPRESSO SHOT MOCHA RUM LIQUEUR
\$14.99



GUARANTEED AUTHENTIC
We never get our bottles from a third-party seller.



CUSTOMER SUPPORT
Yes, with real humans! (Monday - Friday)



SECURE PAYMENTS
Your information is safe with us.



OVER 1,600 5-STAR REVIEWS
Thank you for all your support!



ABOUT

We are a family owned business located in San Diego, California. You've come to the perfect place to find all your alcohol: from the daily enjoyables to your hard-to-finds. Let us help you celebrate life.

hello@topshelfwineandspirits.com

TOP SHELF WINE & SPIRITS

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PROPOSITION 65 WARNING

Drinking distilled spirits, beer, coolers, wine and other alcoholic beverages may increase cancer risk, and, during pregnancy, can cause birth defects. For more information go to www.P65Warnings.ca.gov/alcohol.

Please drink responsibly.



UNITED STATES (USD \$) ▾

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 Pickup at

Noblesville, IN

▼

[Home](#) / [Spirits](#) / [Liqueurs/Cordials/Schnapps](#) / [Coffee](#) / Grind Espresso Shot Liqueur

Grind Espresso Shot Liqueur

750ml



\$18.99

★★★★★ 4.8 (33)

☐ Pick Up

In stock

[Noblesville](#) - Aisle 15, Left , Bay 01

Nearby Stores

☐ Delivery | As fast as 2 hrs

Speed varies by store & availability

Check Eligibility

☐ Ship to Indiana

Spirits are not eligible for shipping to Indiana

Change Location

Size

✓

750ml (Single)

Quantity

−

1

+

Add To Cart

*Price, vintage and availability may vary by store.

♡

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Frequently bought together



Earn Rewards

Grind Espresso
Shot Liqueur

Cafe Granita
Coffee Liqueur

Price for both:
\$33.98
Add 2 To Cart






Product Highlights

USA - We gathered our barista & bartender friends to taste different coffee blends and spirits until we found a liquid we love: medium-roasted Colombian Arabica beans carefully blended with smooth Caribbean Rum, for a finely balanced espresso spirit we hope you like as much we do!

Product Details

Country	United States
Brand	Grind
Spirits Type	Liqueurs/Cordials/Schnapps
Spirits Style	Coffee
ABV	30%
SKU	159626750-1

Customers who viewed Grind Espresso Shot Liqueur also viewed

 <p>The Sweet Shoppe Espresso Martini RTD</p> <p>750ml</p> <p>★★★★★ 24</p> <p>\$14.99</p>	 <p>Fratelli Vincenzi Italian Espresso Liqueur</p> <p>750ml</p> <p>★★★★☆ 8</p> <p>\$21.99</p>	 <p>Fratelli Vincenzi Original Coffee Liqueur</p> <p>750ml</p> <p>★★★★★ 2</p> <p>\$23.99</p>	 <p>Cafe Granita Coffee Liqueur</p> <p>750ml</p> <p>★★★★★ 262</p> <p>\$14.99</p>	 <p>Veil Double Espresso Vodka</p> <p>750ml</p> <p>★★★★★ 242</p> <p>\$11.99</p>
--	--	---	---	--

OVERVIEW

Details	
USA - We gathered our barista & bartender friends to taste different coffee blends and spirits until we found a liquid we love: medium-roasted Colombian Arabica beans carefully blended with smooth Caribbean Rum, for a finely balanced espresso spirit we hope you like as much we do!	
BRAND	Grind
COUNTRY	United States
SPIRITS TYPE	Liqueurs/Cordials/Schnapps
SPIRITS STYLE	Coffee
ABV	30%
SKU	159626750-1

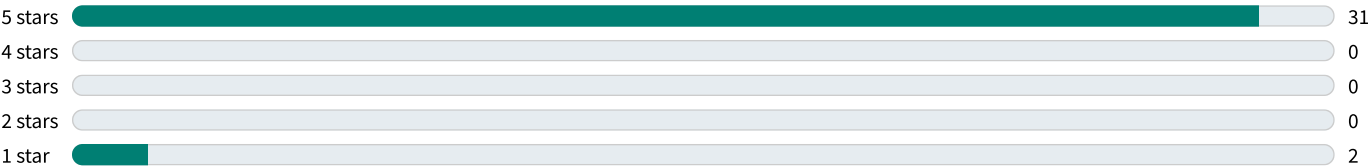
Category



REVIEWS

Rating Snapshot

Select a row below to filter reviews.



Overall Rating

4.8 ★★★★★
33 Reviews

17 out of 19 (89%) reviewers recommend this product

Review this Product

☆

☆

☆

☆

☆

Adding a review will require a valid email for verification

Customer Images



Filter Reviews

Search topics and reviews



Rating



1 – 8 of 33 Reviews

Sort by Featured



★★★★★

Super Yum
Peekatchu

a month ago

I just bought this today and it is amazing!

☒ Yes, I recommend this product.



Helpful? (0) (0) [Report](#)

★★★★★

Grind Double Shot Espresso

Grind Lover

VERIFIED PURCHASER

2 months ago

After discovering this amazing spirit I have found my new favorite cocktail. It's a pure sipping cocktail when mixed to taste. I use one part vodka to one and a half parts Grind. Just an excellent tasting and relaxing after dinner cocktail. Evidently it has been discontinued for sale in California but yet still available in seven other eastern states, not good

Yes, I recommend this product.

Helpful? (0) (0) [Report](#)

★☆☆☆☆

Weak And Overrated

Easteiner

TOP 500 CONTRIBUTOR

2 months ago

In a taste test with other well-rated coffee liqueurs, this is the most disappointing. Weak coffee flavor, watery, lacking depth. Maybe they changed the formula from others.

No, I do not recommend this product.

Helpful? (0) (0) [Report](#)

★★★★★

Best Espresso -Period !

Shanghai JCD

VERIFIED PURCHASER

5 months ago

This was out of stock for a long while it seems - Gald it is back !

Yes, I recommend this product.

Helpful? (0) (0) [Report](#)

★☆☆☆☆

Weak Imitation

serious Drinker

8 months ago

This should not be stocked in the liquor aisle. It is a flavored rum, the taste has no coffee or espresso flavors. Tastes like a caramel flavored (weak) rum. Not worth one cent of it's price. Can't believe that TW&M has abandoned it's previous selections of great (Italian) espresso liquors in favor of cheap and poorly crafted imitations, such as this label.

No, I do not recommend this product.

Helpful? (1) (4) [Report](#)

★★★★★

Great Taste Without The Useless Sweetness.



MickeyRoo

Case 2:24-cv-00185-PP Filed 02/09/24 Page 19 of 39 Document 1-1

9 months ago

Fantastic coffee, espresso liqueur. My favorite regarding what seems to be the lowest amount of added sweeteners and sugar; just a guess on my part. Unnecessary sweetness not needed in coffee mixers and liqueurs. Also enjoy that it's not syrupy; a viscosity almost like water. Grind has been a great find. More preferred than Kahlua and Kamora. Thank you.

✔ Yes, I recommend this product.

Helpful?  (3)  (0) [Report](#)

★★★★★

For White Russian Drink

Joy61

10 months ago

Excellent 

✔ Yes, I recommend this product.

Helpful?  (0)  (0) [Report](#)

★★★★★

My Favorite

DokSavage3

a year ago

This my favorite, however availability is scarce. Wonder if production is not keeping up with demand because I cant find anymore. But when I do, I buy all I get hands.

Helpful?  (0)  (0) [Report](#)

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Customers Who Bought Grind Espresso Shot Liqueur Also Bought



Caliveda Pinot Noir

750ml

★★★★★☆☆ 1149

\$15.49



Mr Stacks Amaretto Liqueur

750ml

★★★★★☆☆ 50

\$7.99



90

Starr Blu Vodka Plastic

1.75L

★★★★★☆☆ 1078

\$14.49



Alma Brut Sparkling Wine

750ml

★★★★★☆☆ 508

~~\$7.99~~ \$8.99

Ensign Red Peach

1.75L

★★★★★☆☆ 781

\$36.99



Contact Customer Care

+ 1 (855) 328-9463

Mon.-Sun.: 9 a.m. - 12 a.m. ET

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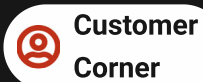


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wine and spirits

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GRIND DOUBLE ESPRESSO

Available in These Regions

North • South • West



Find it

Description

A barista and a bartender created Grind, an espresso shot made of coffee blends and distilled spirits selected from around the world. Indulge in a combination of medium-roasted Colombian arabica beans carefully blended with smooth Caribbean rum. From bean to bar, Grind has a rich espresso taste as a shot, added to coffee, or in a mixed drink.



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About This Product

Available Sizes: 50 ML, 750 ML

Proof: 42

Type: Liqueur/Specialties

BADGERliquor

wine and spirits

Badger North

Badger Liquor Co., Inc

850 Morris Street
Fond du Lac, WI 54935

Phone: 920.923.8160

Fax: 920.923.8169

Badger South

De Pere Liquor Co., LLC

1517 North River Center Drive
Milwaukee, WI 53212

Phone: 414.546.2060

Badger West

Badger Wine and Spirits, LLC

930 Lake Wissota Drive
Chippewa Falls, WI 54729

Phone: 920.923.8160

Fax: 920.923.8169

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Search Products



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[Home](#) > [Beer, Wine & Liquor](#) > [Liquor](#) > Grind Espresso Shot Rum Liquor

Grind Espresso Shot Rum Liquor

750 ml UPC: 0008200075258

Purchase Options

Prices May Vary

Savings



15% off when you Buy 6, Mix or Match Bottles

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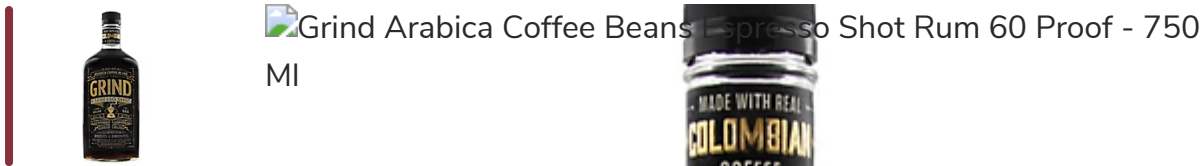
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Case 2:24-cv-00185-PP Filed 02/09/24 Page 25 of 39 Document 1-1

Let's Connect





Grind Arabica Coffee Beans Espresso Shot Rum 60 Proof - 750 MI



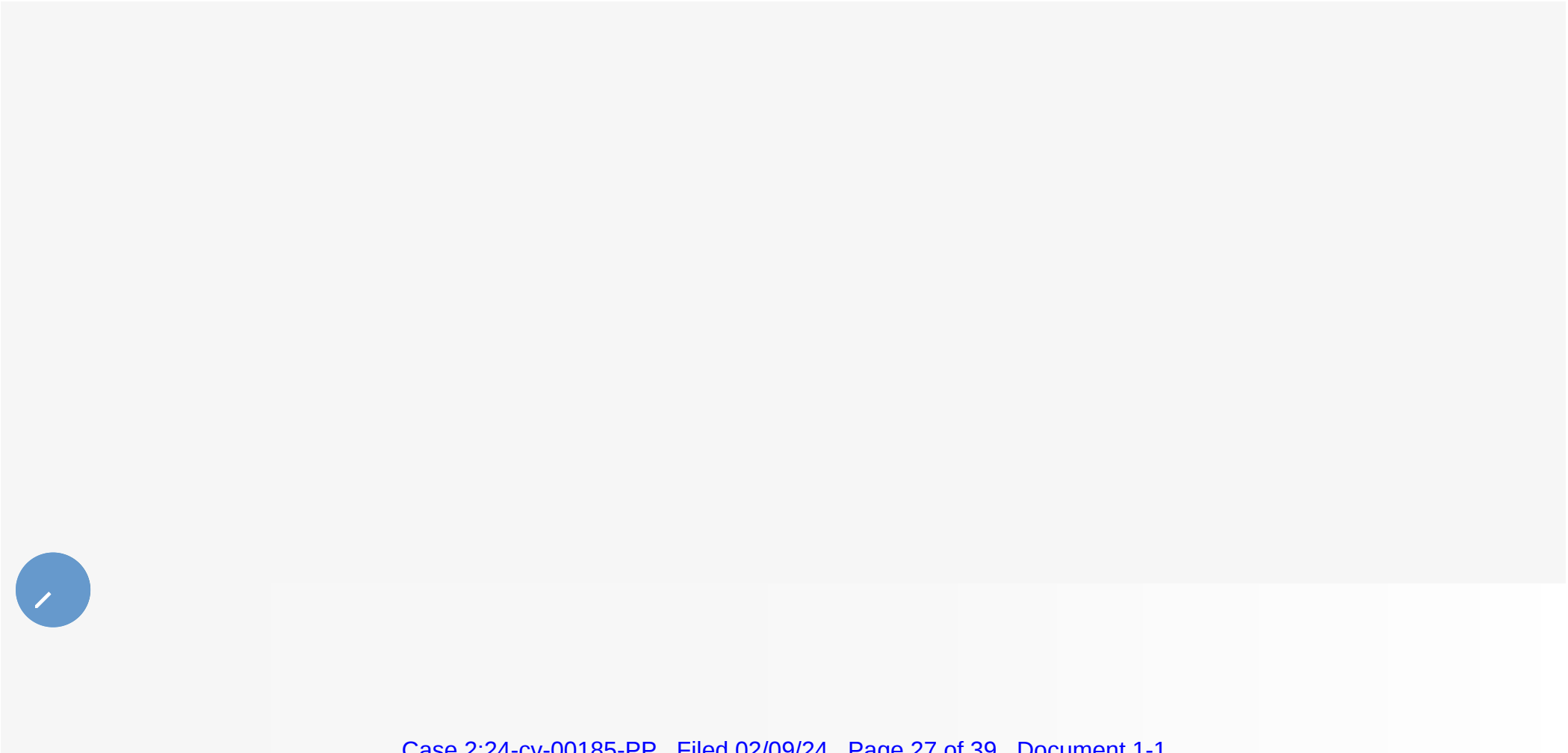
Grind Arabica Coffee Beans Espresso Shot Rum 60 Proof - 750 MI

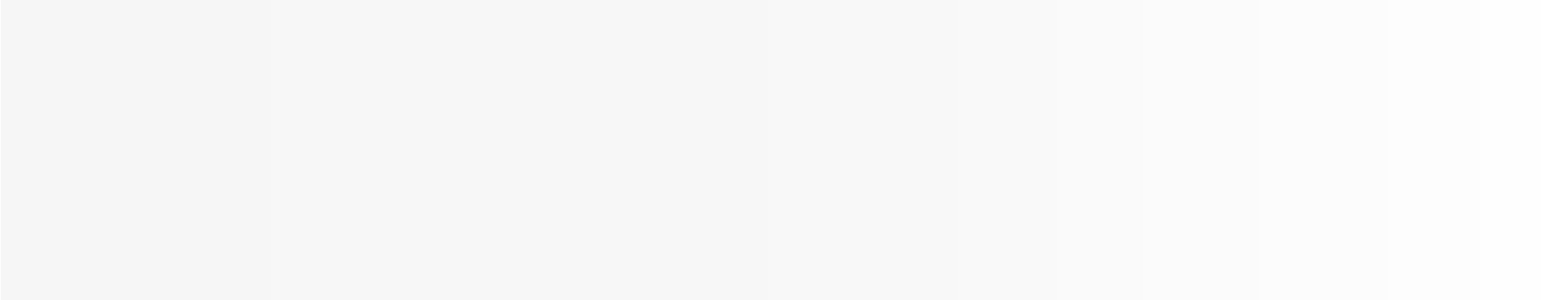
Details More

Caribbean Rum, Espresso Shot

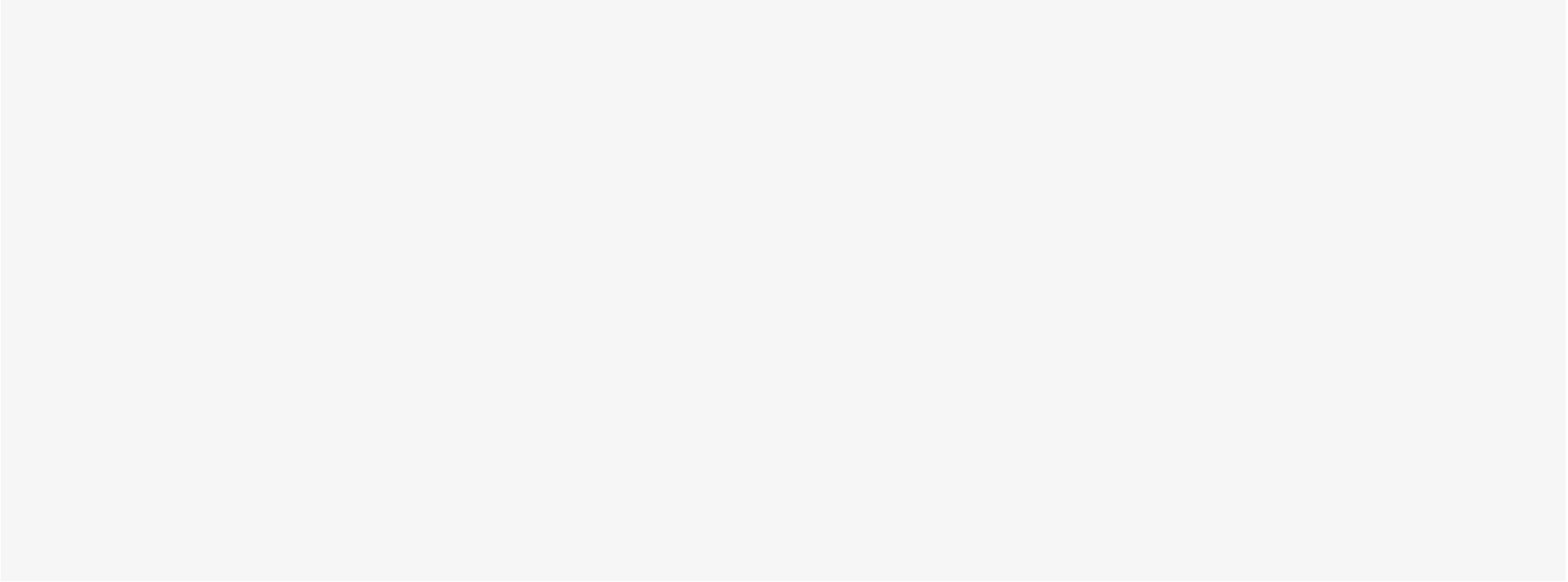
Caribbean rum blended with espresso coffee. Natural flavors and caramel color. Finely crafted. From bean to bar. Rich with espresso Caribbean taste rum. In collaboration with baristas & bartenders. Grind was carefully crafted by gathering our barista & bartender friends to taste different coffee blends and spirits from around the world until we created a combination we love - medium roasted Colombian Arabica beans blended with smooth Caribbean Rum. From bean to bar. Grind Espresso Shot is great on its own, added to coffee. or in mixed drinks. Cheers! www.grindesspressoshot.com. Please recycle. 30% alc by vol. 60 Product of Canada.

Similar Items





Featured Items



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Related Links

- Wine, Beer & Spirits
- orange liqueur triple sec
- liqueur peachtree proof
- jagermeister herbal liqueur
- baileys smores irish liqueur
- egg nog southern proof
- carolans liqueur irish proof
- coffee salt caramel proof



EXHIBIT C

Generated on: This page was generated by TSDR on 2024-02-08 15:20:56 EST

Mark: GRIND

GRIND

US Serial Number: 77768919

Application Filing Date: Jun. 26, 2009

US Registration Number: 3897820

Registration Date: Dec. 28, 2010

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 23, 2021

Publication Date: Nov. 03, 2009 **Notice of Allowance Date:** Jan. 26, 2010

Mark Information

Mark Literal Elements: GRIND

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Alcoholic beverages except beers

International Class(es): 033 - Primary Class

U.S Class(es): 047, 049

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 31, 2010

Use in Commerce: Oct. 31, 2010

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SAZERAC BRANDS, LLC

Owner Address: 10101 Linn Station Rd., Suite 400
Louisville, KENTUCKY UNITED STATES 40223

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Charlene M. Krogh

Docket Number: T313296.US.0

Attorney Primary Email Address: docketing-dv@dorsey.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Charlene M. Krogh
Dorsey & Whitney LLP
1400 Wewatta Street, Suite 400
IP Department
Denver, COLORADO United States 80202-5549

Phone: (303) 629-3400

Fax: (303) 629-3450

Correspondent e-mail: docketing-dv@dorsey.com krogh.charlene@dorsey.com
y.com_wernars.breanne@dorsey.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 01, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 01, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 01, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 01, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Dec. 01, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 23, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 23, 2021	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
Jun. 23, 2021	REGISTERED - SEC. 15 ACKNOWLEDGED	
Jun. 23, 2021	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jun. 23, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 23, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Dec. 21, 2020	TEAS SECTION 15 RECEIVED	
Nov. 24, 2020	TEAS SECTION 8 & 9 RECEIVED	
Dec. 28, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 20, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 20, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 20, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 24, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Feb. 24, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED	
Feb. 24, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Dec. 23, 2016	TEAS SECTION 8 RECEIVED	
Dec. 28, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 31, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 28, 2010	REGISTERED-PRINCIPAL REGISTER	
Nov. 25, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 24, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	
Nov. 24, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 17, 2010	STATEMENT OF USE PROCESSING COMPLETE	

Nov. 10, 2010	USE AMENDMENT FILED
Nov. 10, 2010	TEAS STATEMENT OF USE RECEIVED
Jul. 15, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Jul. 14, 2010	SOU EXTENSION 1 GRANTED
Jun. 16, 2010	SOU EXTENSION 1 FILED
Jul. 14, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL
Jun. 16, 2010	SOU TEAS EXTENSION RECEIVED
Jan. 26, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT
Nov. 03, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Nov. 03, 2009	PUBLISHED FOR OPPOSITION
Sep. 28, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED
Sep. 28, 2009	ASSIGNED TO LIE
Sep. 16, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER
Sep. 16, 2009	ASSIGNED TO EXAMINER
Jun. 30, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jun. 30, 2009	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 117

Date in Location: Jun. 23, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Diageo North America, Inc.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6558/0420](#)

Pages: 15

Date Recorded: Jan. 04, 2019

Supporting Documents: [assignment-tm-6558-0420.pdf](#)

Assignor

Name: [DIAGEO NORTH AMERICA, INC.](#)

Execution Date: Dec. 20, 2018

Legal Entity Type: CORPORATION

State or Country Where Organized: CONNECTICUT

Assignee

Name: [SAZERAC BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 10101 LINN STATION RD., SUITE 400
LOUISVILLE, KENTUCKY 40223

Correspondent

Correspondent Name: CYNTHIA JOHNSON WALDEN

Correspondent Address: P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: SECURITY INTEREST

Reel/Frame: [6615/0122](#)

Pages: 29

Date Recorded: Apr. 10, 2019

Supporting Documents: [assignment-tm-6615-0122.pdf](#)

Assignor

Name: [HERITAGE BRANDS, INC.](#)
Legal Entity Type: CORPORATION
Execution Date: Apr. 10, 2019
State or Country Where Organized: KENTUCKY

Name: [SAZERAC BRANDS, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Apr. 10, 2019
State or Country Where Organized: DELAWARE

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT](#)
Legal Entity Type: NATIONAL BANKING ASSOCIATION
State or Country Where Organized: UNITED STATES
Address: 1525 WEST W.T. HARRIS BLVD.
MAC D1109-019
CHARLOTTE, NORTH CAROLINA 28262

Correspondent

Correspondent Name: TERRY L. WITCHER, PARALEGAL
Correspondent Address: MCGUIREWOODS LLP
201 NORTH TRYON STREET, SUITE 3000
CHARLOTTE, NC 28202

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91268225](#)
Filing Date: Mar 17, 2021
Status: Terminated
Status Date: Jun 29, 2021
Interlocutory Attorney: LAWRENCE (LARRY) T STANLEY

Defendant

Name: Madison Avenue Wine & Spirits, LLC
Correspondent Address: MICHAEL T. HESS
SEAGER, TUFTE & WICKHEM LLP
100 SOUTH FIFTH STREET, SUITE 600
MINNEAPOLIS MN UNITED STATES , 55402
Correspondent e-mail: docketing@stwiplaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BETTER THAN SEX BUMP 'N GRIND		87295455	

Plaintiff(s)

Name: Sazerac Brands, LLC
Correspondent Address: JOHN P. MCCORMICK
FISH & RICHARDSON P.C.
PO BOX 1022
MINNEAPOLIS MN UNITED STATES , 55440-1022
Correspondent e-mail: TMDOCTC@FR.COM , MCCORMICK@FR.COM , JLYNCH@FR.COM , WALDEN@FR.COM , kelleher@fr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GRIND		77768919	3897820

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 29, 2021	
5	BD DECISION: OPP SUSTAINED	Jun 29, 2021	
4	NOTICE OF DEFAULT	May 07, 2021	
3	INSTITUTED	Mar 17, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 17, 2021	Apr 26, 2021
1	FILED AND FEE	Mar 17, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91224207](#)

Filing Date: Oct 05, 2015

Status: Terminated

Status Date: Aug 23, 2016

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Lighthorse Trademarks, LLC

Correspondent Address: KRISTEN M WALSH
NIXON PEABODY LLP

1300 CLINTON SQ
ROCHESTER NY UNITED STATES , 14604-1707

Correspondent e-mail: nytm@nixonpeabody.com , kwash@nixonpeabody.com , roc.managing.clerk@nixonpeabody.com , crainmond@nixonpeabody.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GRINDHOUSE		86311818	

Plaintiff(s)

Name: Diageo North America, Inc.

Correspondent Address: PAOLA TORNABENE
DIAGEO NORTH AMERICA INC
801 MAIN AVENUE
NORWALK CT UNITED STATES , 06851

Correspondent e-mail: diageodocketing@ashurst.com , paola.tornabene@diageo.com , mihaela.nair@diageo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GRIND		77768919	3897820
PREMIUM ESPRESSO SHOT GRIND ESPRESSO SHOT		85016332	3932751

Prosecution History

Entry Number	History Text	Date	Due Date
18	TERMINATED	Aug 23, 2016	
17	BD DECISION: DISMISSED W/O PREJ	Aug 23, 2016	
16	W/DRAW OF APPLICATION	Aug 17, 2016	
15	RESPONSE DUE	Aug 17, 2016	
14	W/DRAW OF APPLICATION	Aug 11, 2016	
13	SUSPENDED	May 09, 2016	
12	D MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	May 09, 2016	
11	SUSPENDED	Apr 05, 2016	
10	D MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Apr 05, 2016	
9	SUSPENDED	Mar 10, 2016	
8	D MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Mar 10, 2016	
7	EXTENSION OF TIME GRANTED	Dec 29, 2015	
6	D MOT FOR EXT W/ CONSENT	Dec 29, 2015	
5	EXTENSION OF TIME GRANTED	Nov 13, 2015	
4	D MOT FOR EXT W/ CONSENT	Nov 13, 2015	
3	PENDING, INSTITUTED	Oct 05, 2015	

2
1

NOTICE AND TRIAL DATES SENT; ANSWER DUE:
FILED AND FEE

Oct 05, 2015
Oct 05, 2015

Nov 14, 2015

Generated on: This page was generated by TSDR on 2024-02-08 15:22:31 EST

Mark: MADE WITH ARABICA COFFEE BEANS GRIND ESPRESSO SHOT FROM BEAN TO BAR DOUBLE ESPRESSO CARIBBEAN RUM BLENDED WITH ESPRESSO COFFEE, NATURAL FLAVORS AND CARAMEL COLOR 30% ALC BY VOL (60 PROOF)



US Serial Number: 97253121

Application Filing Date: Feb. 04, 2022

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: Review prior to registration completed.

Status Date: Jan. 30, 2024

Publication Date: May 30, 2023 **Notice of Allowance Date:** Jul. 25, 2023

Mark Information

Mark Literal Elements: MADE WITH ARABICA COFFEE BEANS GRIND ESPRESSO SHOT FROM BEAN TO BAR DOUBLE ESPRESSO CARIBBEAN RUM BLENDED WITH ESPRESSO COFFEE, NATURAL FLAVORS AND CARAMEL COLOR 30% ALC BY VOL (60 PROOF)

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of the stylized wording at the top of the image, "MADE WITH" in white, and immediately below are the stylized words "ARABICA COFFEE BEANS" in white. On either side of "MADE WITH" are golden line designs. A gold line appears under "ARABICA COFFEE BEANS", and right below is the stylized word "GRIND" in gold and with black stylized lines on the inside of each letter. Below the word "GRIND" are the stylized words "ESPRESSO SHOT" in black and outlined in gold set against a beige ribbon that contains black lines on either side of the wording and on the inside portion of the ribbon ends. Below this wording is a stylized image of a gold coffee grinder, which includes two black coffee beans. The coffee grinder is flanked by two black ribbons outlined with gold and containing gold lines, with the stylized text "FROM BEAN TO BAR" in the color white. Below this is an image of a stylized rectangular gold border, and within the rectangle at the top is the stylized word "DOUBLE" in white letters with two gold arrows on each side of the word. Below this is the word "ESPRESSO" in white stylized letters. Below this is the gold shaded rectangle that includes the stylized wording "CARIBBEAN RUM BLENDED WITH ESPRESSO COFFEE" in black letters, and below that wording is the stylized wording "NATURAL FLAVORS AND CARAMEL COLOR" in black letters. Below the wording is a stylized black line with a stylized black dot in the middle of the line. Below the stylized line is the wording "30% ALC BY VOL (60 PROOF)" in black letters with the images of black lightning bolts in front of the "30%" and after "(60 PROOF)". All of this is set against a black background.

Color Drawing: Yes

Color(s) Claimed: The color(s) black, white, gold and beige is/are claimed as a feature of the mark.

Disclaimer: "MADE WITH ARABICA COFFEE BEANS", "ESPRESSO SHOT", "DOUBLE ESPRESSO", "CARIBBEAN RUM BLENDED WITH ESPRESSO COFFEE, NATURAL FLAVORS AND CARAMEL COLOR" AND "30% ALC BY VOL (60 PROOF)"

Design Search Code(s): 01.15.02 - Electricity; Lightning; Sparks (jagged lines)
05.07.03 - Coffee beans
11.01.10 - Coffee grinders, non-electric; Coffee mills; Grinders, coffee, non-electric; Grinders, pepper; Mills, spice or pepper or coffee; Pepper mills; Pepper shaker; Salt shakers; Shakers, salt and pepper; Spice mills
20.03.10 - Alcohol bottle labels; Bottles, labels for alcohol bottles; Labels, alcohol bottles; Bottle labels; Labels for bottles
24.09.07 - Advertising, banners; Banners
24.15.10 - Arrows, more than one; More than one arrow
24.15.25 - Other arrows
26.11.21 - Rectangles that are completely or partially shaded
26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)
26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved
26.17.25 - Other lines, bands or bars
26.01.21 - Circles that are totally or partially shaded.

Related Properties Information

Claimed Ownership 3897820
of US
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Alcoholic beverages except beers

International Class(es): 033 - Primary Class

U.S Class(es): 047, 049

Class Status: ACTIVE

Basis: 1(b)

First Use: Jan. 30, 2023

Use in Commerce: Jan. 30, 2023

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Sazerac Brands, LLC

Owner Address: 10101 Linn Station Road, Suite 400
Louisville, KENTUCKY UNITED STATES 40223

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Charlene M. Krogh

Docket Number: T313053.US.0

Attorney Primary Email Address: docketing-dv@dorsey.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Charlene M. Krogh
Dorsey & Whitney LLP
1400 Wewatta Street, Suite 400
IP Department
Denver, COLORADO United States 80202-5549

Phone: (303) 629-3400

Fax: (303) 629-3450

Correspondent e-mail: docketing-dv@dorsey.com krogh.charlene@dorsey.com y.com.wernars.breanne@dorsey.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding
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		Number
Jan. 31, 2024	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 30, 2024	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 10, 2024	STATEMENT OF USE PROCESSING COMPLETE	
Dec. 20, 2023	USE AMENDMENT FILED	
Jan. 10, 2024	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Dec. 20, 2023	TEAS STATEMENT OF USE RECEIVED	
Dec. 01, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 01, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 01, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 01, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Dec. 01, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 25, 2023	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 30, 2023	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 30, 2023	PUBLISHED FOR OPPOSITION	
May 10, 2023	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 21, 2023	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 21, 2023	EXAMINER'S AMENDMENT ENTERED	
Apr. 21, 2023	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Apr. 21, 2023	EXAMINERS AMENDMENT E-MAILED	
Apr. 21, 2023	EXAMINERS AMENDMENT -WRITTEN	
Mar. 16, 2023	TEAS/EMAIL CORRESPONDENCE ENTERED	
Mar. 15, 2023	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 15, 2023	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 24, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Sep. 24, 2022	NON-FINAL ACTION E-MAILED	
Sep. 24, 2022	NON-FINAL ACTION WRITTEN	
Sep. 12, 2022	ASSIGNED TO EXAMINER	
Feb. 10, 2022	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Feb. 09, 2022	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Feb. 08, 2022	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information

TM Attorney: GARCIA, CLAUDIA

Law Office Assigned: LAW OFFICE 111

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 30, 2024

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Applicant: Sazerac Brands, LLC

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [8302/0636](#)

Pages: 37

Date Recorded: Dec. 28, 2023

Supporting Documents: [assignment-tm-8302-0636.pdf](#)

Assignor

Name: [SAZERAC BRANDS, LLC](#)

Execution Date: Dec. 11, 2023

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: 1525 W. W.T. HARRIS BOULEVARD
MAC D1109-019
CHARLOTTE, NORTH CAROLINA 28262

Correspondent

Correspondent Name: TERRY L. WITCHER, SENIOR PARALEGAL

Correspondent Address: MCGUIREWOODS LLP
201 N. TRYON STREET, SUITE 3000
CHARLOTTE, NC 28202

Domestic Representative - Not Found